

2026 Radio Broadcasting - PNW Feb 7th

- **Rounds 1 & 2: 5 Minute Newscast** should include: sign-on/off, music intro/outro (contestant choice), international news, local news, commercial, special interest story, weather

Radio Newscast Needs	
News	Cut news from stories published after 1/30/2026
Music Sign On & Sign Off	Any Songs/Artists from the Billboard Hot 100 List https://www.billboard.com/charts/hot-100/
Commercial/Sponsor	Include an original commercial to promote the new <u>Marty Supreme</u> movie starring Timothy Chalamet. Persuade the audience to go see the movie in theaters.

- **Round 3 & 4: Breaking News/Cold Read (2 min prep, 2 min read)**
 - Competitors are given an article of about 200 words and they read it word for word. Competitors should have a sign-on and sign-off.
 - Here is the link to the ISSDA Cold Read Overview Slideshow:
https://docs.google.com/presentation/d/1fpsuuwxv32A9xLmTanjXEEWLzV5XR_iRgzQrZpDvVWs/edit#slide=id.g2871c3582d4_0_88
 - Speakers will be judged on their pacing and enunciation, pronunciation and accuracy, as well as flow of the broadcast.